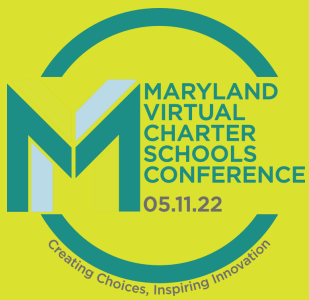


Creating Choices, Inspiring Innovation



**Maryland Virtual Charter
Schools Conference
Sponsor Deck**



JOIN THE EXPERIENCE

The Maryland Alliance of Public Charter Schools (MAPCS) will host the **Maryland Virtual Charter Schools Conference: *Creating Choices, Inspiring Innovation*** on May 11, 2022 from 11 a.m. - 5:00 p.m. This will be a virtual gathering of current and aspiring charter school leaders, teachers, school administrators, operations personnel, board members, and community stakeholders.

An inspirational keynote speaker will kick off the conference, followed by a series of engaging breakout sessions that will focus on leadership & governance, mental health & social emotional learning, schoolwide equity practices, operations and more.

Additionally there will be a charter school award ceremony, virtual exhibitors, and giveaways for conference participants.



ABOUT

The **Maryland Virtual Charter Schools Conference: *Creating Choices, Inspiring Innovation*** provides a great opportunity for you to increase your visibility to the growing charter school market and strategically pursue charter school partners and clients. Sponsorship or exhibiting at the conference enables you to do business while doing good for Maryland public school students and schools. The Maryland Alliance of Public Charter Schools (MAPCS) connects quality providers with school leaders and decision makers.

Currently, 48 charter schools operate in Maryland, and serve more than 22,000 students. Combined, these schools spend more than \$300M dollars during their fiscal year. Unlike traditional public schools, public charters have fiscal autonomy and make independent purchasing decisions on a wide range of operational and educational products and services. They also make significant investments in real estate and facilities.

Our organization relies on the generosity of community supporters just like you. If you decide to sponsor, we are offering several levels of impact to fit your organization's resources. If you would like to partner with us, click [here](#).

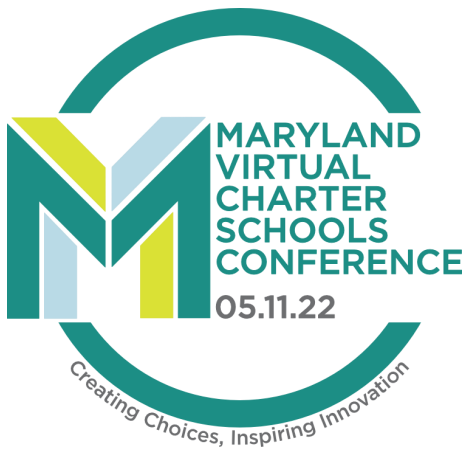
Levels

	Gold	Silver	Bronze	Exhibitor
Price	\$5,000	\$2,500	\$1,000	\$500
Virtual booth during conference	X	X	X	X
One year membership or renewal for MAPCS Vendor Marketplace Website (a value of \$350)*	X	X	X	X
Rights to MAPCS logo and name in mutually approved brand-owned digital/social messaging or PR campaigns	X	X		
Recognized as the official sponsor in all media, digital and PR outreach	X	X		
Names, email addresses, and job titles of conference attendees**	X	X	X	
Opportunity to have your branded swag mailed out to registered attendees if sent to MAPCS by April 16, 2022 (weight & dimension limits apply)	X	X		
Logo and/or mention included in e-marketing blasts throughout the lifecycle of the event	X	X	X	
Facebook campaign mentions	X (8 posts)	X (6 posts)	X (4 posts)	
Twitter campaign mentions	X (8 posts)	X (6 posts)	X (4 posts)	
Instagram campaign mentions	X (8 posts)	X (6 posts)	X (4 posts)	
Post-event sponsorship indication report	X			

*** MAPCS Vendor Marketplace Website includes:**

- Listing in the MAPCS Marketplace for one year, see <http://mdcharters.org/vendor-marketplace>.
- Basic list of all operating charter schools in Maryland, including website, student enrollment and more to enable smart segmenting of the market.
- Vendors are featured in our quarterly e-newsletter that is distributed to our membership, charter school operators and founding groups. This newsletter features two vendor affiliates per issue and provides our readership with vendor contact information and a brief summary of the vendor's services/products. Priority notification and selection of Sponsorship and Exhibitor opportunities for various events all year long (before non-member vendors can make their selections).
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**** Will be provided if attendees approve.**



Contact Info

Your generosity means the world to us. Thank you for considering becoming a sponsor. If you would like to partner with us, click [here](#) to fill out a simple form.

If you have questions, please contact Tiffany Allen at:



t.allen@aeaconsultingfirm.com

Connect with Maryland Alliance of Public Charter Schools (MAPCS)



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